

Dave Rizzio

dave@rizzio.net

215.880.2118

daverizz.com

@daverizz

EDITING | STORYTELLING | PROBLEM SOLVING

EXPERIENCE

Moore College of Art & Design, Philadelphia PA (12 yrs)

Sr. Video Editor & Motion Graphics Producer

Cinematic storyteller: Transforming ideas into captivating narratives by weaving together ideas, footage, voice, music & motion graphics to create compelling stories and audience engagement across media.

Results-Driven Execution: Articulate & implement comprehensive & cohesive video & social content strategy that aligns with brand and marketing goals.

Key Performance Indicators: (12 Year YouTube Growth)

- Overall views **up 5,318%** (11,709 to 634,427)

- Watch time hours **up 1,171,400%** (1 to 11,715)

- Subscribers added **up 3,706%** (30 to 1,142)

Legacy Liberator: Revolutionizing access to 175 years of visual treasures (over 290K assets) with an AI-infused Digital Asset Management (DAM) system, ensuring effortless exploration and utilization.

Night Kitchen Interactive, Philadelphia PA (1.5 yrs)

Senior Interactive Designer

Museums to Mobile: Crafting interactive experiences for top-tier national museums, universities, and non-profit clients.

User-Centric Design: Creating interfaces that engage and captivate users, ensuring a seamless and enjoyable interaction.

The Star Group, Philadelphia PA (3.5 yrs)

Senior Interactive Designer

Brand Alchemist: Crafting compelling brand concepts and presentations that resonate with clients & audiences.

Strategic Communicator: Merging creativity with strategic planning & communication for clients like Johnson & Johnson, Coca-Cola, Acura, Ritz-Carlton, Virtua Health Systems, and other top brands.

KidsHealth.org / Nemours, Wilmington DE (4 yrs)

Graphic Designer/Web Developer

Creative Adaptability: Crafting designs ranging from simple web graphics, dynamic instructional applications, to production of high-volume print materials for impactful offline campaigns.

Audience-Centric Design: Maintaining appropriate design and voice for the distinct needs of the targeted audiences: Parents, Kids & Teens.

SKILLS

Video Editing, Video Production, Motion Graphics, Art Direction, Creative Direction, Storytelling, Strategy, Technology, Adobe Creative Suite, Premiere, After Effects, Photoshop, Illustrator, InDesign, frame.io, Final Cut Pro, Interaction Design, Photography, Graphic Design, Social Media

AWARDS

2023 Collegiate Advertising Awards GOLD (Special Video Production, Single - Moore Hype)

2022 GD USA (American Inhouse Design Award - Meet Your Major Video Series)

2022 CUPRAP Cuppie GOLD (Social Media Campaign - Meet Your Major Video Series)

2022 CUPRAP Cuppie Honorable Mention (Capital Campaign Award - ImagineMoore)

2022 Collegiate Advertising Awards SILVER (Special Video, Single - 2022 Fashion Show)

2008 Webby Winner (Best Family/Parenting Website)

2008 Webby Winner (People's Voice Winner, Family & Parenting)

2005 GD USA (American Inhouse Interactive Award, Flash - Time for Bed Sleep Game)

EDUCATION

Alfred University, Alfred NY
BA, Graphic Design

Graphic Design, Photography, Sculpture, Creativity, Teamwork, Critical Thinking, Problem Solving, Risk-Taking

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SAMPLES



Who is this guy? - Audio, Video and Content Editor, Writer, Motion Graphics, Colorist, Voice-Over + Modifications, Camera



Hype! - Audio, Video and Content Editor, Motion Graphics, Colorist, Camera



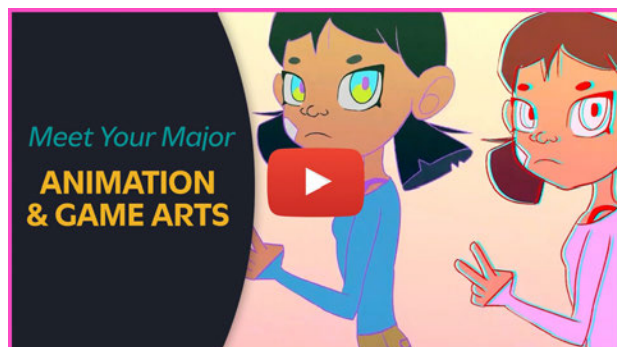
Documentary (Fashion Alum) - Audio, Video and Content Editor, Motion Graphics, Colorist, Camera



Documentary (Art Education Alum) - Audio, Video and Content Editor, Motion Graphics, Colorist, Camera



Promo Social Media - Audio, Video and Content Editor, Motion Graphics, Colorist, Camera



Promotional ("Meet Your Major" Video Series) - Audio, Video and Content Editor, Motion Graphics, Colorist, Camera, Producer

Dave Rizzio | Recommendations | QUOTABLES

Nicole Steinberg - Chief Creative & Communications Officer

Worked together for 5.5 years at Moore College of Art & Design

“Dave and I worked closely together on countless video productions for the College—everything from poignant student and alumni features, to promotional and event videos for Moore’s annual Fashion Show.

Beyond his gifts in visual storytelling, the most remarkable thing that Dave brings to the table is his collegial attitude and reliability as a team player. Dave collaborated with everyone across the College, in all departments, and he was known amongst the staff and faculty for his wide breadth of expertise, his strong institutional knowledge, and his willingness to support others, even in a pinch.”

Roy Wilbur - Former Chief Marketing and Communications Officer

Worked together for 6 years at Moore College of Art & Design

“It was always a joy collaborating with him on video shoots and video post-production sessions. Always keeping on top of current trends in the film industry, Dave’s creative input and hands-on skills were critical in producing final products that ranged from student recruitment videos and documentary shorts for the college, to flashy entertainment pieces for its annual Fashion Shows.

With Dave’s input, Moore’s social media platforms grew tremendously as did the traffic for its YouTube channel, where views of videos grew from a couple thousand when he arrived, to over 100,000. This was due not only to his dedication and diligence, but also to his artful and engaging storytelling, and his impeccable eye for good design.”

Justin DeTolla - Director, Concept Design at Walt Disney Imagineering

Worked together for 4 years at The Star Group

LinkedIn: “Out of all the people that I've had the luck (and privilege) to work with, I can honestly say Dave Rizzio is one of the best. His attention to detail is second to none, as is his work ethic. This goes not only for the 'big' projects he was tasked to do, but the seemingly small ones, as well. His positivity, effort, and willingness to handle any job that came his way never failed to impress. I truly do hope that our working/creative paths cross again in the future!”

Dave Rizzio | Recommendations | QUOTABLES

[Jonathan Mathers](#) - Creative Director at Aloysius Butler & Clark (AB&C)

Worked together for 3 years, was Senior Art Director

[LinkedIn](#): "Smart, energetic and funny are just a few words to describe Dave. Only until you actually work with Dave does he show how knowledgeable and thorough he truly is. You've got an idea, he will bring it to life. Dave works well with anybody both in-house and client side. I can only hope that our professional paths cross again."

[Laris Kreslins](#) - Producer at All Ages Productions

Worked together for 2 years at Moore College of Art & Design

[LinkedIn](#): "I had the pleasure of working with Dave Rizzio while at Moore College of Art, and could not recommend Dave's work more highly. His skills as an editor, motion graphics ninja, shooter, and producer are unmatched. We worked on numerous projects together from social media videos to full institutional documentary projects. We regularly keep in touch and I'm always endlessly impressed with his output."

[Sara Dalton](#) - Senior Graphic Designer at AmeriHealth Caritas

Worked together for 3 years, was Art Director

[LinkedIn](#): "Dave is one of those guys you're always thankful to have on your team. He's like a swiss army knife in human form, by either knowing how to solve a problem, or figuring it out and saving the day. He's passionate about his work and always makes sure the client is happy with the final product."

[Howard Wilensky](#) - Director at KENX

Worked together for 3 years, was Sr. Account Director

[LinkedIn](#): "I always knew I could count on Dave, from day one. As someone who is responsible for workflow and strategy, Dave's product got to the point where I almost felt like he didn't need me. From concepting to execution to client presentations, you want Dave on your side. He breaks complex items down so even those with non-technical backgrounds can easily understand them. Belongs on the All-Star team of digital creatives."